

CANADA'S PREMIERE RESOURCE FOR GREEN BUILDING MARKET INTELLIGENCE

MARKET INSIGHTS IS the premiere source for market intelligence on Canada's green building sector. Four quarterly breakfast seminars provide you with up-to-the-minute reports and analysis on statistics and trends in Canada's green building industry along with special presentations on critical issues to your business. Connect with industry leaders and key decision makers over a full continental breakfast.



**FOLLOWING THE MONEY:  
FINANCING GREEN BUILDING & RETROFITS**

Wednesday September 14, 2011 • 8:00 - 10:00 am UBC Robson Square Theatre (800 Robson Street, Vancouver BC) Registration and breakfast begins at 7:30am

Green Building is one of the fastest growing sectors of BC's economy, representing \$1.5 billion of the Province's GDP. What is the financial sector doing to support this sector of our economy and how can you access financing to support green building projects? September's Market Insights networking breakfast seminar features a moderated panel discussion to explore the opportunities and challenges facing the financing of green developments and retrofits. A Q&A session and networking time follows the panel.

Reserve your seat today for this timely discussion and networking session. If you are involved with green design, construction and retrofits, you won't want to miss it!

Market Insights participants also receive a copy of Light House's Market Insights Quarterly Report providing current market intelligence information on the green building sector.

**Panel Moderator:**



**Kelvin Coley-Donohue, AACI, P.App, RI(BC)**  
*Senior Appraiser, Campbell and Pound Commercial Ltd.*  
Co-Chair, Appraisers Institute of Canada, Vancouver Chapter

**Panel:**



**Ray Salama,**  
*President,*  
Atticus Financial Group



**Richard Sirola,**  
*VP Lending,*  
Trez Capital



**Andy Broderick,**  
*VP Community Investment,*  
Vancity



**James (Jimmy) Sun,**  
*Senior Manager,*  
Development, Cadillac Fairview Corporation

**REGISTER**

Individual: \$65

Season pass\* (3 sessions): \$140

1. Register online at [www.marketinsights.eventbrite.com](http://www.marketinsights.eventbrite.com)
2. Telephone 604-909-9560
3. Email [marketinsights@sustainablebuildingcentre.com](mailto:marketinsights@sustainablebuildingcentre.com)

**ACCREDITATION**

This course fulfills the following continuing professional development credits:

- Architectural Institute of BC (2 learning units per session)
- Law Society of BC (2 credits per session)

**EVENT PARTNERS**



Appraisal Institute of Canada



**UPCOMING 2011 SESSIONS :** November 30, 2011: Innovation, Trade & Investment  
Note Special Venue: The new VanDusen Botanical Gardens 'Living Building' Visitor Centre.

**REGISTER NOW @ [www.marketinsights.eventbrite.com](http://www.marketinsights.eventbrite.com)**